MINOR SIDEWALK DINING AND MERCHANDISING

Salina allows minor SIDEWALK DINING and SIDEWALK MERCHANDISE AREAS within the Downtown Art and Entertainment District. These policies apply to public sidewalks and public plazas for purpose of keeping the walking clear and accessible for pedestrians, especially those with disabilities. Businesses wishing to use the sidewalk or plaza space for these uses must obtain a permit and comply with the city's ordinance for Minor Sidewalk Dining and Merchandise Areas.

The user-friendly guide assists businesses in understanding the City's requirements. It provides a diagram to help business operators identify a suitable location for their space on the City's sidewalks and plazas. The goal of allowing use of sidewalks and plazas for minor dining and merchandising is to help business maximize their visibility in the public space while ensuring people can still safely move about the City's public spaces.

On Santa Fe Avenue, the brick sidewalk buffer between the parking and main sidewalk is the preferred space for minor sidewalk dining and merchandising. This may not always be possible due to existing benches, art pedestals, and accessible parking, therefore businesses may place these uses directly against their building as long as 6-feet of clear sidewalk space is maintained for the movement of pedestrians.

A map of the Downtown Art and Entertainment District, as well as the detailed ordinances and guides for other entertainment uses can be viewed at: https://salina-ks.gov/ACE-District

Minor sidewalk dining & merchandise areas are permitted only during hours of operation.

Objects may not be affixed to the sidewalk or other public property.

Alcoholic beverage sales are not permitted in minor sidewalk dining and merchandise areas.

Collect and dispose of all refuse associated with use of public space.

MERCHANDISE AREAS

THE BASICS
Merchandise areas are intended for businesses to use the public space to expand their indoor retail area and increase visibility of their business.

- A downtown activity permit is required.
- Merchandise equipment must be movable and outside only during operating hours.
- Merchandising area must remain on sidewalk and not encroach into adjacent streets and parking stalls
- Keep within the confines of the building’s property lines on both sidewalk and in plazas. Written permission is required to extend beyond the property lines.

ON SIDEWALKS

- Maintain at least 6 feet of clear width on the sidewalk for pedestrian movement.
- Do not place equipment or merchandise on public benches, art pedestals, planters, or other public features.
- Do not block fire hydrants, benches, curb ramps, crosswalks, signs, or access to parking spaces for people with disabilities.

ON PLAZAS

- Merchandise displays must be placed within 16 feet from a building, keeping at least 6 feet unobstructed for pedestrian movement.
- Do not place equipment or merchandise on public benches, art pedestals, planters, or other public features.
- Do not block walking aisles between parking lots a the plazas.

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Minor sidewalk dining is allowed for café-type uses such as ice cream, small plate, and coffee establishments.

- A sidewalk café license agreement is required.
- Minor sidewalk dining does not allow for permanent, fixed dining equipment. It must be movable.
- Outdoor merchandise and sidewalk dining areas are not allowed in alleys.
- Movable flower pots, planters, and bicycle racks may be remain during non-business hours.
ON SIDEWALKS

- Dining equipment must be placed to maintain at least 6 feet of clear width on the sidewalk for pedestrian movement.
- Do not place equipment or merchandise on public benches, art pedestals, planters, or other public features.
- Do not block fire hydrants, benches, curb ramps, crosswalks, signs, or access to parking spaces for people with disabilities.

ON PLAZAS

- Equipment must be placed within 16 feet from a building, keeping at least 6 feet unobstructed for pedestrian movement.
- Do not place equipment or merchandise on public benches, art pedestals, planters, or other public features.
- Do not block walking aisles between parking lots and the plazas.

DETAILS, DETAILS

- All equipment must be made stable and without sharp edges or protrusions.
- Equipment must be at least 28 inches and no more than 6 feet in height.
- One movable sign is allowed with a frame no larger than 3-feet in width and 4-feet in height. It cannot be illuminated and must not display advertising for off-premise purposes.
- Illumination must be provided during times of low light to allow for safe passage by pedestrians.
- You are responsible for any damage to public property in the operation of a minor sidewalk dining or merchandise area.
- You cannot use a city-owned power source and do not run extension cords across any public right-of-way, including sidewalks.
- Follow all police orders in the event of an emergency.

HELPFUL TIPS

When you walk, a large stride is approximately 3 feet in distance. You can measure approximate distances in 3-foot paces when scouting out a potential location. 2 paces equal roughly 6 feet and 5 paces are approximately 16 feet.

Home improvement stores sell measuring wheels to make it easy for you to make sure your dining or merchandise area is located within the appropriate distance of restricted locations identified in the City’s ordinance once you identify a location that looks promising.

Look around for crosswalks, bike racks, parking spaces for disabled people, bus stops, and other features people access near the sidewalks. If a person in a wheelchair could not navigate around your space, then it’s too small to place your equipment there. Also see if objects may not be detectable to a person who is blind or vision impaired and using a cane to identify protruding objects.

Liability insurance is required in an amount not less than $500,000. An insurance certificate must be provided to the City and issued by insurance companies rated no less than A-VII and admitted by the State of Kansas. See https://www.ambest.com/home/americas.aspx for insurance carrier ratings.