

# DOWNTOWN ARTS AND ENTERTAINMENT ORDINANCE

# PROJECT FACTS

## Project Scope

The scope of work for the Downtown Arts and Entertainment Ordinance includes developing a revised set of City codes and associated policies and procedures necessary to help Downtown Salina be an active and engaging place. Staff and stakeholders working in downtown have found a growing urgency to address increased flexibility and availability of public spaces in order to create a sense of place and a vibrant core within the community. The revised code and policy changes are being developed in close partnership with the various stakeholders located in, around, and affected by downtown.

## Objectives

The revised code, policy and procedure will:

- Resolve conflicting code issues.
- Streamline the process.
- Make understanding the requirements easier.
- Ensure the code is dynamic and accommodating of new and creative ideas.

## Public Involvement

Public involvement and stakeholder participation is critical to the success of any project. With each project we look at the unique characteristics and tasks associated



with the project to form a plan that best works to meet the needs of stakeholders and the project's objectives. Central to this project is the formation and work of a Stakeholder Committee. Because the rules, policies and procedures of downtown affect the businesses, organizations and venues directly, having an understanding and clear feedback from those most affected is critical for development and implementation of the new rules, policies and procedures. In addition to the Stakeholder Committee's work, public meetings and review and comments by various boards and commissions have been identified as additional public involvement opportunities.

## Stakeholder Committee

This committee meets for nine core meetings covering critical topics and codes. The Stakeholder Committee represents over 20 entities and is made up of over 35 people. In order to be efficient with the Committees time, there are 23 days between each meetings and the schedule for meeting topics have been predetermined. Each meeting is 2 hours long. Before each meeting the committee members take a survey to provide feedback to staff that is used to direct research specific to those topics. That research is then shared with the committee during its meetings, members provide feedback on how those rules and topics should apply in Salina and that in turn helps staff draft the new code. The 23 days allows staff to send the survey, get the results, and meet as a project team to share their research, approve the agenda for the upcoming meeting and wrap anything up from the previous meetings.



The Stakeholder Committee meetings will be advertised in the newspaper and the general public is welcome to attend. Meeting materials and other documents related to the meeting will be posted on the webpage. All meeting will be in the large conference room on the second floor of the Smoky Hill Museum. The entrance door is on the west side of the building. Meetings are from 6-8 p.m. on the dates advertised.

## Status

- The Stakeholder Committee is currently meeting March through September
- The first of two open houses for the general public will be held on 3/20/19.
- The project website has been developed and is operational.

## Project Costs

- All costs associated with this project are within regular budgeted operational amounts.
- No consulting services are being used with this project.