



POST MEETING REPORT: STAKEHOLDER COMMITTEE (SC) MEETING #1

DOWNTOWN ARTS AND ENTERTAINMENT ORDINANCE

MEETING DATE: 3/13/19

REPORT DATED: 3/21/19

Meeting Summary

This meeting is number one of the nine SC meetings schedule for this project. The purpose of this meeting was to kick-off the project and get things started strong. The two hour meeting addressed the project's purpose, scope, process and expectation for the project, staff, and SC members. Additionally we viewed critical background material valuable to understanding and giving perspective on many of the issues addressed in future meetings. There was a mapping exercise where SC members gave feedback on the boundaries of the new ordinance.

Meeting Topics and Materials

Background

- PowerPoint presented by staff, sees attachment.

Current Conditions

- Went over the one page outline of applicable code sections.
- Attachments include the one page summary plus additional more detailed support document for further review and future reference.

Survey Results

- In addition to asking for contact information, Stakeholders were asked to answer the question: What are three issues your organization hopes to see addressed as a part of this project?

Mapping Exercise

SC members were asked to look at the different boundaries within the greater Downtown area and start to consider where the boundaries for this new ordinance should be. A revised map showing new boundaries based on the group's feedback will be available at the 4/3/19 meeting for further discussion and refinement.

- Three maps were reviewed and discussed by the group:
 - Overlay between the BID(SDI)/C4(zoning) boundaries
 - Overlay between the Star Bond/BID boundaries
 - Map of the BID showing the different districts

- Member Feedback by Table:

The group was broken up evenly over 8 tables. Each table discussed the maps and the various boundaries. As a part of the meeting, each table reported out their preferred boundary and any other recommended changes to the boundaries.

- **Table 1:**
Favored the Star Bond boundaries and thought it was important to protect the river.
- **Table 2:**
Favored the Start Bond boundaries and thought it was important to protect residents or residents being brought into the boundaries.
- **Table 3:**
Favored the Star Bond boundaries (slightly) over the other boundaries. Want to include the “urban” portion of the river. Worried about residents and how this would affect them. Add Salina Community Theatre and Founders Park to the boundaries.
- **Table 4:**
Favored the Star Bond Boundaries but want the boundaries to go further, taking in the TPEC and Oakdale park area.
- **Table 5:**
Favored Star Bond boundaries, consider including 9th St and the Library. Also look to including the vacant lot by Dairy Queen.
- **Table 6:**
Favored Star Bond as activity migrates towards river, it is important for the boundaries to address that changing use pattern.
- **Table 7:**
Favored the Star Bond boundaries but would like to consider a ring approach where the level of rules changes from the core to the further out point of the area and finally stopping at the boundaries. New boundaries should also include Library and City/County Building.
- **Table 8:**
Favored the Star Bond boundaries but like the idea of including the park areas like Oakdale and Kenwood. New boundaries should also include Library and City/County Building.