

No signage is allowed to be placed in the right-of-way, including mobile or temporary signs.

This pamphlet is designed to furnish you with an overview of information but may not answer all of your questions or address your specific situation. Please contact our office for more information.

PLANNING & ZONING

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PLANNING & ZONING



Mobile & Temporary Signs



TEMPORARY SIGNS FOR BUSINESSES

There are two main types of temporary signs.

1. Decorative signs made up of lightweight, non-rigid material such as cloth or plastic. Examples of this type of temporary sign are banners, flags (except advertising flags), pennants and balloons.
2. Mobile signs which are not permanently affixed to the ground and are designed to be easily moved from one location to another. An example of a mobile sign would be a yellow or white portable sign sitting on legs or as sign in a trailer.

Decorative signs for Businesses

A business may have pennants, streamers, flags (except advertising flags) or balloons on their property as attention getting devices without a permit and without any special event or time limitation. A business may have banner signs on their property without a sign permit and without any special event or time limitation as long as the banners are placed over the face of an existing pole sign or on the building or on a fence behind the front setback line. Banner signs are exempt from sign permit requirements but do count toward the total sign area allowed on a lot.

Advertising banners attached to stakes in the front yard or hung from trees are prohibited.

Exception: Special Events

Businesses may have banner signs on

stakes in the front yard and inflatable balloons, etc. for special promotional events such as grand openings or going out of business sales. Businesses are limited to one banner sign, no larger than 32 sq. ft. which can be displayed for 21 days.

Example: A Sandwich Shop gets a Certificate of Occupancy and opens on August 1. They can have one banner on stakes in their front yard for the first 21 days they are open.

Mobile Signs for Businesses

A business may have a mobile (portable) sign, only if they do not have a front yard pole sign or ground sign, and are subject to the following limitations:

1. Only one mobile sign shall be allowed on each property for each business.
2. Mobile signs may not exceed thirty-two (32) square feet in area.
3. Mobile signs may not be placed within twenty-five (25) feet of an existing pole sign or ground sign, within fifty (50) feet of another mobile sign or within the clear vision triangle of any street or driveway.
4. Mobile sign permits shall be valid for not more than thirty (30) days. Each establishment may be issued no more than four (4) permits during a calendar year for a combined total of sixty (60) days.
5. Mobile signs must be of rigid construction and anchored or weighted to prevent movement or overturning in the wind.
6. Electrical lines shall not lie on the ground

where vehicular or pedestrian traffic is permitted. Use of above ground extension cords is prohibited. All wiring must comply with the adopted electrical code of the City.

7. No flashing lights are permitted.

A sign permit must be applied for and issued for mobile signs.

Example: A business that has wall signs but no pole or ground signs may apply for a permit to place a mobile sign in their front yard for up to 30 days.

Signs Advertising Special Public Events for Governmental, Philanthropic & Nonprofit Organizations

Businesses may have a sign in the front yard that advertises or promotes a charitable or community event. They are limited to one sign not exceeding 32 sq. ft. These signs may be a banner on stakes or a mobile (yellow portable) sign. No sign permit is required but these types of signs are only permitted 7 days in advance of the event and must be taken down 24 hours after the events ends.

Example: Second National Bank allows a 32 sq. ft. portable sign to be placed in their front yard advertising a fund-raising pancake feed at the Bi-Center. **This is permitted.** No permit is required.