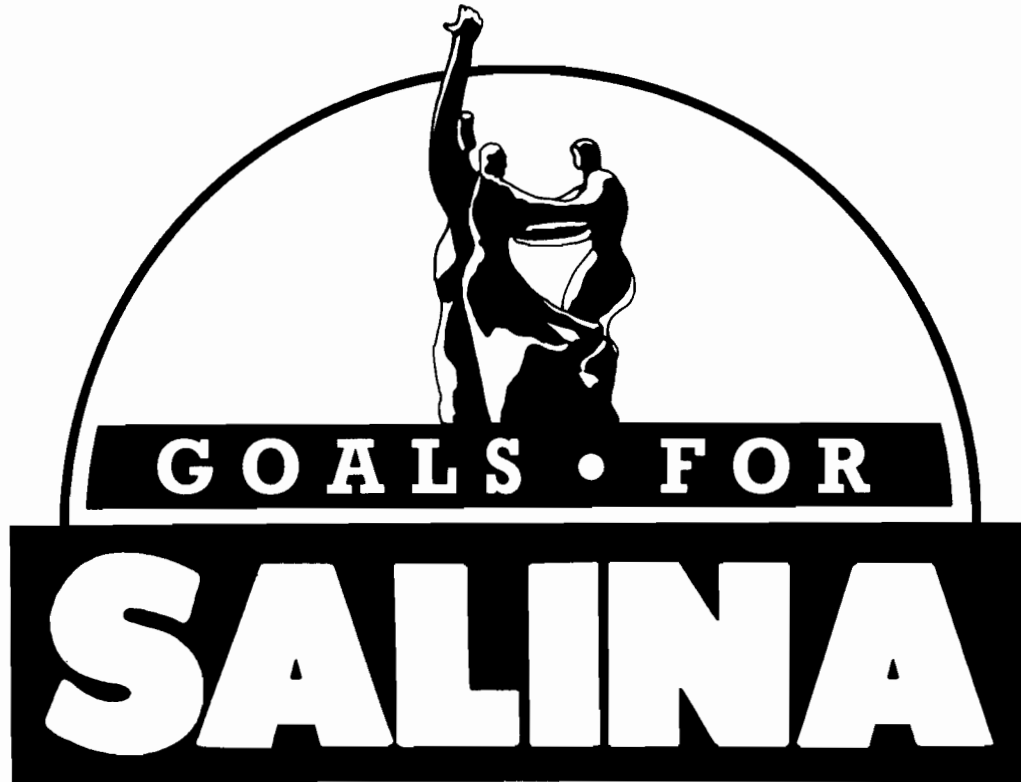




**FINAL REPORT
EXECUTIVE SUMMARY
1987-1992**



*Anything is possible for Salina,
if we reach Consensus,
and have a plan of Action.*

A project of the
SALINA AREA
CHAMBER OF COMMERCE

SALINA AREA CHAMBER OF COMMERCE

120 West Ash / P.O. Box 586
Salina, Kansas 67402-0586
Telephone (913) 827-9301

On behalf of the Chamber of Commerce we would like to thank Karen Graves, Jim Gartner, and Gary Rumsey for their leadership in seeing Goals for Salina through to its successful completion. This project has been one of the largest and most extensive ones ever sponsored by the Salina Area Chamber of Commerce. More than 300 people have worked on the various task forces and many more people had input into the project at various stages of the study. The Chamber sincerely appreciates the efforts of all who have been involved in this project.

From the beginning the stated objective of Goals for Salina has been to involve the entire community in an effort to set the agenda for our city for years to come. Because of its broad-based support and involvement from citizens representing all walks of life in Salina, Goals for Salina has been an unequivocal success in not only identifying those projects which need to be undertaken to make our city a better place to live but also in identifying new citizens who have a genuine interest in serving the community in the future. As so many other projects have in the past, Goals for Salina has again demonstrated Salina's greatest resource is its people.

Many of those who served on the task forces found that we already have a great city in which to live. One of the successful effects of this project has been to show not only what needs to be done in the future but also to reaffirm that this city and its citizens have done a superb job of addressing many concerns in the past. Salina's successful past lays a firm foundation upon which the community can achieve the goals set forth in this book.

The challenge is now before us all. As we work in the many community efforts in the future, be they public or private, non-profit or for profit, let this document be the beginning point. The real success of this project will come ten or twenty years in the future when this community looks back and says to itself that it persevered and achieved these goals.

James E. Roderick, M.D.
1987 Chairman

John W. Mize
1986 Chairman





September 17, 1987

As people all across the nation and here in Salina come together to celebrate the 200th anniversary of the signing of the U. S. Constitution, with all its rights and privileges assigned to citizens, it seems a fitting time for GOALS FOR SALINA to present its Final Report to the community. This report represents the work of hundreds of people who have given over 10,000 volunteer hours of labor over the past 18 months. While it has been hard work, it has also been fun! It is truly a labor of love for our community as it represents the hopes and dreams that we have for Salina for the next five years.

Contained herein is the work product of ten Task Forces assigned various aspects of Salina life to study and then make recommendations for the future. The 34 goals and 58 objectives, when implemented, will have a significant impact on the quality of life in our community. As we prepare for the beginning of a new century, only 13 short years away, we can face the year 2000 with a sense of anticipation and confidence, knowing that Salinans came together to plan for their future and attempted to ACT on their own behalf, rather than to REACT to events that came to them.

The work of identifying common goals and shared visions for our city is now complete. Now the very important task of implementing the goals begins. Let us pledge here and now to work together to see the plans in this document become reality. As we said many times during the course of this project, ANYTHING is possible for Salina, if we reach CONSENSUS and have a plan of ACTION. Here is our plan, now is the time for ACTION!

Respectfully submitted,

Karen M. Graves

Gary Rumsey

THE VISION

Abraham Lincoln said, "If we could first know where we are and whither we are going, we could better judge what to do and how to do it". GOALS FOR SALINA has been an eighteen month effort to provide the citizens of our city an opportunity to decide where they would like Salina to be by the year 1992, and where and how our resources should be invested over the next five years to get us there. As the process has developed, it has become very clear that Salinans are not content to passively leave the future to chance. Citizen enthusiasm and commitment to this project was evidenced by 10,000 volunteer hours that were expended in this effort.

GOALS FOR SALINA originated at a retreat held by the Salina Area Chamber of Commerce in December 1985. Those present felt that the community was ready for a broadly-based goal setting effort to plan for the future. It was agreed that the project had to reach beyond Chamber membership and embrace the entire community. GOALS FOR SALINA was begun with the stated purpose of helping the citizens of Salina set community-wide goals and then helping them achieve them.

THE PROCESS

In May of 1986, Karen Graves and Jim Gartner were named Chairman and Co-Chairman. A year later when Gartner was transferred out of town, Gary Rumsey became Co-Chairman. Twenty-seven people representing a wide spectrum of the city were named to the Steering Committee. Later it was expanded to include the chairs of the ten Task Forces. The Steering Committee was divided into three standing committees: The Task Force Committee, The Program Design Committee, and the Communications Committee. The chairs of those committees and the co-chairs of GFS comprised the executive committee. The Task Force committee carefully identified the various aspects of community life that merited study. The ten Task Forces they named were:

- Arts/Heritage
- Community Design and Environment
- Community Spirit and Image
- Education
- Economic Growth and Agriculture
- Government/Government Services
- Health Care
- Human Needs
- Recreation/Entertainment/Leisure
- Transportation

For each Task Force, a Chair, Vice-Chair and a Recorder was recruited as the leadership team. A broad representation of people from different backgrounds, races, gender, and geography in the city were contacted to serve as Task Force members. Much to our delight, out of 325 positions to be filled, only 15 people turned us down, and those that did cited lack of time. Thus, GOALS FOR SALINA was on its way!!!

Meanwhile, the Program Design Committee reviewed goals programs of other cities to identify elements that seemed to fit Salina. A detailed manual with guidelines and procedures was prepared. A workshop for the Steering Committee was conducted to provide training in leadership skills, how to run a meeting and how to build consensus. The central theme and effort was for the Task Forces to form consensus. After issues had been reviewed and discussed, if a goal was to be recommended, it had to have the support of all members of the group.

The Communications Committee formed a Speakers Bureau, prepared an informational pamphlet, and distributed a questionnaire through the Salina Journal. A special group called the "Sizzle Committee" provided a special atmosphere of fun and festivity at the GFS events. Beginning with the Kick-Off in September of 1986, SUPER GOAL SUNDAY in January 1987, the Full Goals Assembly in June of 1987, and WE THE PEOPLE event in September 1987, the "Sizzle" Committee provided an extra dimension that made this project unique.

The ten Task Forces began their deliberations in September 1986 and continued meeting monthly until May 1987. Most meetings were held in a room at the new Smoky Hill Museum, provided by City government. Meetings were open to the public and well publicized. The Task Forces made extensive use of resource people -- people who were experts in their field of study. A requirement of Task Force membership was that a person could not serve in an area of expertise in which they made their living. That eliminated vested interests and possible conflict of interests. Task Forces were required to meet at least once a month. Most met more often. All of the work was done by volunteers aided only by staff assistance provided by the Salina Area Chamber of Commerce and the office of the City Manager. Toward the end of the project, a Writing Committee received the reports of the Task Forces and spent considerable time drafting this document for presentation to the community.

At the beginning, Task Forces had been asked to do three things: 1) Determine where Salina was today in their particular area of study, and 2) Determine where Salina should be by the year 1992; and 3) Recommend three to

five specific target objectives that would get us there. How simple that sounded. How difficult it was! Task Forces learned all they could about their topics. Many said the education they received about services and programs in existence in Salina made the effort worthwhile. Many people commented on the amazingly complete array of programs available in Salina and were pleased to find that few gaps or duplications were found. A number of very good ideas did emerge, however, which formed the basis for the goals and objectives set forth herein. They represent the very serious consideration and thoughtful deliberation of 325 volunteers who care very deeply and personally about their community and share a strong desire to make it an even better place to live. While a "blue-ribbon" committee of 25 people could possibly have done the work in less time with less effort, broad consensus would not have been formed and the community would not have the benefit of hundreds of people who feel a new commitment and possess new knowledge and enthusiasm for Salina.

THE PRODUCT

On behalf of the many volunteers in GOALS FOR SALINA and the hundreds of other people who appeared before committees, attended forums and meetings and generally shared their ideas with us, we proudly present our goals and objectives. Some are already in the process of being implemented, some may never be implemented, but all deserve careful consideration by the groups named as implementing bodies, for they represent the shared hopes, dreams and concerns of many people.

During our thousands of hours of studying this community, it became apparent that many who have gone before us have given much of themselves over the years to make this a better community. Over the decades, the list of accomplishments is long: The conversion of Schilling Air Force Base to non-military use, with its industries, schools, magnificent run-way, and airport: The combined housing of three units of government under one roof at the City/County Building, the Bicentennial Center, the Salina Community Theater, the Smoky Hill Museum, the Municipal Golf Course, two excellent hospitals offering state-of-the-art medical care; the Salina Art Center, excellent YWCA and YMCA facilities, the Smoky Hill River Festival, the many opportunities for higher education available in Salina, the recognition of Salina as regional centers for goods and services for an area of 150 miles radius --- none of these things happened by accident --- they happened because Salinans before us with a vision of the future MADE them happen.

The same measure of devotion is required today. Hopefully, in future years, we can point to new accomplishments that were advanced by the people in GOALS FOR SALINA and some of the ideas contained in this document will join the above list.

In that spirit, WE THE PEOPLE of Salina, Kansas, in order to form a more vibrant community, to ensure continued progress, and to provide for our common welfare, do present these goals and objectives to the community for their consideration.

STEERING COMMITTEE
Task Force Members

Roy Allen
Dave Antrim
Steve Ascher
Mike Beatty
Kay Berenson
Gerald Cook * Chamber Staff Repr.
Gene Diederich *
Jane Duff
Clay Edmands
Roberto Garcia
Jim Gartner *
Penny Geis
Joe Gilliam *
Karen Graves * Co-Chair
Ted Haggart
Lee Haworth
Jerry Hinrikus
Dave Jacobs
Shirley Jacques *
Vi Justus
Ann Knowles
Dorothy Lynch
John Mize
Rufus Nye
Ed Pogue
Max Redding
Martha Rhea
Gary Rumsey * Co-Chair
Al Schwartz
Dave Sellers
Vern Silvers *
Sydney Soderberg *
Marshall Stanton
Clay Thompson
Joe Warner *
Tom Wilson
Bill Wunder

* Also a member of the Executive Committee

SIZZLE COMMITTEE
Task Force Members

Kathy Angermeier
Ann Burgess
Kim Diederich
Lou Ann Dunn
Jane McMurray
Marge Morrow
Rosemary Nelson
Betsy Poer
Les Russell
Maggie Russell
Diane Sampson
Jim Sampson
Jack Stewart
Charlotte Stockham
Carolyn Walker
Joe Warner
Barbara Young
Royce Young

WRITING COMMITTEE
Task Force Members

Betty Brown
Peter Brown Chair
David Cunningham
Judy Edmands
Gloria Rumsey
Billie Winkler

Community ideas to be sought on Super Goal Sund

Salinans will have an opportunity to submit their ideas for the city's future to the Goals for Salina task force, when task force members sponsor Super Goal Sunday, Jan. 18. The event, which is designed to inform the public about goals the task force are considering, is to take place from 1 to 4 p.m. in Heritage Hall.

Chairman Karen Graves said each of the ten subcommittees would have an information booth to explain their work thus far. "This is the best chance they (the public) have at this point to give

comment on existing ones," Graves said.

The Goals for Salina program, funded by the Salina Area Chamber of Commerce, started in September. The program's purpose is to decide what the community should be by 1991. The program will involve identifying goals, setting objectives and creating plans of action.

About 300 volunteers, comprising 10 subcommittees, have been meeting once a month to develop goals in the areas of economic growth/agriculture, government, transportation,

needs, community design and environment, recreation/leisure/entertainment, education, health care and arts-heritage.

The list of goals is to be completed this September. Each task force is expected to develop five to 10 goals. After the goals are determined, the project will continue under the wing of the chamber, which will monitor the goals and identify agencies or boards that can carry them out.

Ideas from the community have been received through other sources, Graves said. In

from residents about what community goals should be. Goals for Salina also have groups, Graves said.

In May or June, Graves community event might be act citizens a chance to rank goals set.

Organizers have planned a r celebrate the completion of the The rally that will coincide with celebration of the 200th birthd



Many diverse kinds of people make up the fabric of our community... we are a mixture of individuals with different opinions, backgrounds, values and aims. Yet, most of us share many goals and beliefs... chiefly among them the notion that Salina can be second to none when it comes to comparing us with cities of comparable size.

To identify those goals and beliefs that we have in common, over 350 people from all walks of life are meeting, researching and planning for the future of our city. They are involved in a program called GOALS FOR SALINA. This program was begun by the Salina Area Chamber of Commerce



the line up

- 1 Economic Growth/Agriculture**
manufacturing... distribution... retail... service... agriculture... commercial... construction... food processing...
Bill Wunder, Chairman
Dennis Poer, Vice Chairman
Linda Tilmans, Recorder
- 2 Government/Government Services**
city... county... streets... water sources... public safety... boards... commissions... form of government...
Ed Pogue, Chairman
Dick Tigner, Vice Chairman
Evelyn Amend, Recorder
- 3 Transportation**
mass transit... bus system... traffic control... access from interstates... access to downtown...
Roberto Garcia, Chairman
Ron Green, Vice Chairman
Shirley Jones, Recorder
- 4 Community Spirit and Image**
Salina's self-image... how others see us... how to community spirit... parades... events... festivals challenges...
Dave Antrim, Chairman
Roy White, Vice Chairman
Janice Allen, Recorder
- 5 Human Needs**
elderly needs... the poor... coun recognition... handicapped... cleaning houses for existing servi groups... volunteers... childca
Dorothy Lynch, Chairman
Kathy Dupy
Karen Graves and Jim Gattner
Goals For Salina: A Project of the



line up Local/Kansas 2



Chairman
Vice Chairman
Vice Chairman
Vice Chairman
Vice Chairman



Opinion

The Journal

HARRIS BAYL, Editor and Publisher
RAY BENDERSON, Executive Editor
SUE FERRIS, News Editor
LARRY MATHEWS, Assistant News Editor
BEN WEARING, Weekend Editor
MARY JO PRITCHARD, Assistant Editor

Local/Kansas Super Goal Sunday Salinans present super ideas to Goals for Salina

By JUDITH WEBER

Salina's Baker has been hearing a lot about the Goals for Salina program. He's listened to newspaper and noticed the list in the newspaper. Super Goal Sunday, Jan. 18, is a day when the community will be invited to attend the Super Goal Sunday event at the Bicentennial Center and find out what the Goals for Salina task force are doing.

"I've had some ideas we wanted to share," he said. "I think it's important to give our ideas to the task force."

Baker spent about two hours last Sunday afternoon, filling out the survey and giving out various members their suggestions. Many of the ideas on the list for Salina already are being considered by the various task forces, but a few are not.

One suggestion Baker did not see mentioned was the addition of a band shell in Oakdale Park that would give entertainers Park that the place to perform. "I hope the city has not let that go," Baker said.

Baker was one of an estimated 100 Salinans who took advantage of the opportunity Sunday to let others know what they thought. Goals for Salina is a program that will be implemented in the spring, and its purpose is to decide what the community should be by 1991. About 300 volunteers have been meeting to develop goals in the areas of economic growth and agriculture, government, transportation, recreation/leisure/entertainment, education, health care and arts-heritage.

One of the goals being considered is to build a band shell in Oakdale Park that would give entertainers Park that the place to perform. "I hope the city has not let that go," Baker said.

Baker was one of an estimated 100 Salinans who took advantage of the opportunity Sunday to let others know what they thought. Goals for Salina is a program that will be implemented in the spring, and its purpose is to decide what the community should be by 1991. About 300 volunteers have been meeting to develop goals in the areas of economic growth and agriculture, government, transportation, recreation/leisure/entertainment, education, health care and arts-heritage.

members, beyond the operations of us who live, work and raise our families.

In a few months, hundreds of us have been involved in the current situation, including the task force on education, health care, retirement services, government services, recreation/leisure/entertainment, arts and economic growth/agriculture.

We have looked at the government structure in Salina, changes in the ability of acquiring and using a few of the topics discussed so far.

Contributors have only a look at what they're doing. Today's your chance to ask questions of the various task forces. Make suggestions to make sure the plans for Salina take advantage of the

goals being passed. The question of whether or not Salina needs more child-care facilities, and the question on the elderly, are being discussed. What is the biggest problem with community spirit? The government's service committee had questions about continuing city and county law enforcement and having city goals listed by ordinance and having city force was in mind.

The list of final goals — five to 10 from each task force — is expected to be completed in September.

Goals for Salina

These are meetings this week Jan. 18th of the Goals for Salina task force, which are to establish five-year goals for the community. The program was initiated by the Salina Area Chamber of Commerce. The meetings are open to the public.

Sunday
Super Goal Sunday, 1 to 4 p.m., Bicentennial Center. Purpose is to allow public to comment about topics under study by the 10 Goals for Salina task forces.

Tuesday
Community Design and Environment, 7 to 9 p.m., Smiley Hill Museum.

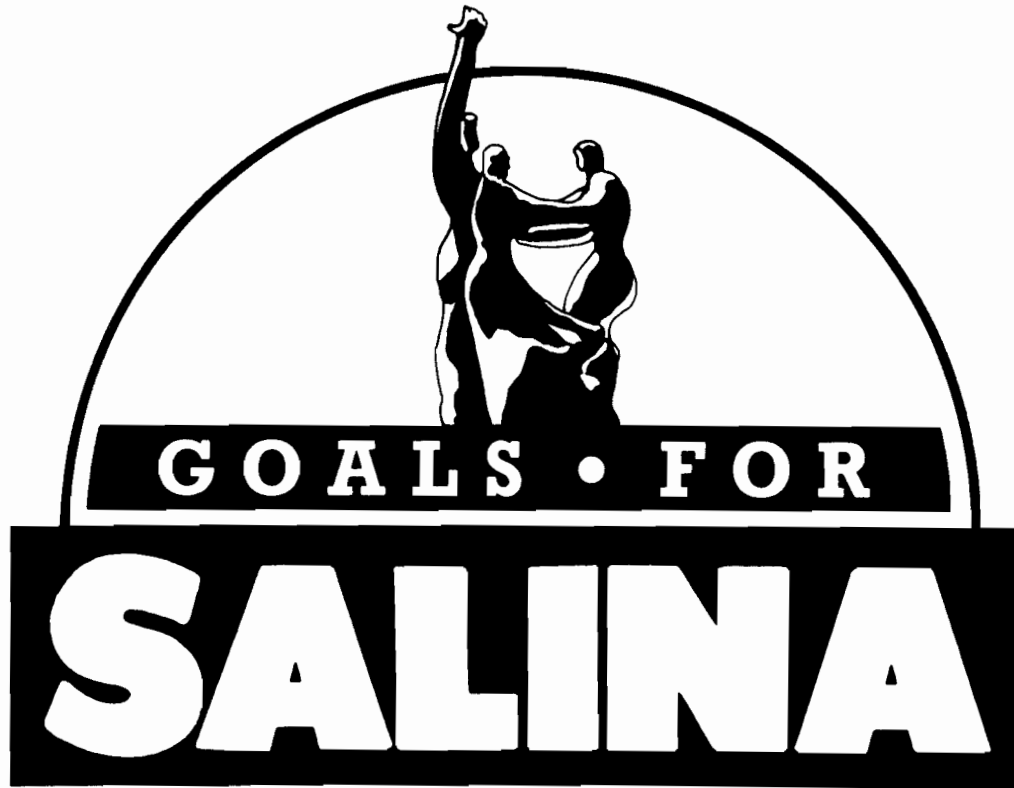
Wednesday
Transportation, 7 to 9 p.m., Smiley Hill Museum, discussion of aerial access into Salina, railroad crossings and bridges.

LOGO
G 339 08 07
DATE SECTION ROW SEAT
JANUARY 18, 1987



Name: MORIS SODERBERG
Address: 2127 BOGUEVILLE RD
City: SALINA, KS 67401
Phone Number: 913-827-3221

- ADMIT ONE -



**FINAL REPORT
EXECUTIVE SUMMARY
1987-1992**

ARTS AND HERITAGE TASK FORCE

GOAL

Support and promote the arts in Salina.

Objectives

- * Establish an Arts Coordination Council.
- * Support and encourage the development of local artists through an Artists Referral Service.
- * Provide a feasibility study for a 2,000 seat acoustically designed performing arts center and determine whether such a center could be economically self-supporting.

GOAL

Promote greater awareness of Salina's heritage.

Objectives

- * Establish a council of representatives involved in heritage activities in our community.
- * Expand the Smoky Hill Museum's programs.
- * Establish an annual Founders' Day.
- * Establish an annual ethnic festival.
- * Conduct a study of the Indian Burial Pit in order to determine whether Saline County should purchase and maintain it as an historical site.

COMMUNITY DESIGN AND ENVIRONMENT TASK FORCE

GOAL

Rehabilitate and revitalize the seven-mile section of the Smoky Hill River Channel which runs through the City of Salina.

- * Increase the flow of water in the river channel by increasing the capacity of the inlet, the bridges and the outlet.
- * Clean river banks in selected areas.
- * Provide a variety of forms of river recreation.
- * Enhance river flood protection by:
 - increasing the ponding capacity of the river bed by allowing the increased flow of the river gradually to decrease present levels of silt;
 - removing of silt mechanically by dredging where feasible;
 - prohibiting future constrictions of the river; and
 - avoiding dumping in the river channel.

GOAL

Improve ease of locating facilities in Salina and enhance the aesthetic qualities of the community.

Objective

- * Complete a city-wide system of directional street and location signs that are uniform, easy to understand and attractive.

GOAL

Make recreation and leisure use areas available in neighborhoods throughout the city.

- * Develop and utilize elementary school playgrounds.

GOAL

Enhance the awareness of neighborhood identity in Salina.

Objectives

- * Develop a fifth-grade curriculum program, studying the architecture and history of the various neighborhoods in Salina.
- * Install decorative light-pole banners at intersections to identify neighborhoods.

GOAL

Beautify Salina for those passing through the area and for those who live here.

Objective

- * Beautify interstate entrances and make improvements to major arteries of access to the city.

GOAL

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COMMUNITY SPIRIT AND IMAGE TASK FORCE

GOAL

Create an independent vehicle to champion Salina's spirit and image.

Objective

- * Organize and maintain a permanent volunteer organization (The Spirit of Salina) to promote the positive aspects of Salina and the awakening of community spirit within each citizen.

GOAL

Promote the positive aspects of Salina's image.

Objectives

- * Organize and maintain an annual essay contest in the Salina schools, using the theme, "Why I Love Salina", publicize the winners and their essays and award scholarships to Salina post-secondary schools.
- * Develop and implement a unit of study in the Salina schools focusing on Salina's heritage and history.
- * Produce a three minute telephone message of current events and activities and continue to update it.
- * Design, publish and distribute a monthly CITY GUIDE to current activities and events.
- * Promote a video on Salina (to be updated annually) that could be run at local theatres, on Channel 6, or on closed-circuit TV at motels.

ECONOMIC GROWTH AND AGRICULTURE TASK FORCE

GOAL

Promote an aggressive effort to market the regional potential of Salina in the areas of retail trade, entertainment, education, services, and industry, while maintaining a sensitivity to surrounding communities.

Objective

- * Working with identified resources, write a comprehensive marketing plan for at least two years directed toward development and promotion of Salina's regional trade area potential.

GOAL

Bring a wide range of support to businesses and industry, whether new or existing, large or small.

Objectives

- * Develop an economic development task force leadership team that will give diversity and continuity to economic development.
- * Survey existing industry to determine what services are needed and what other industry might be attracted to complement what is here.
- * Expand Salina, Inc. into city-wide development corporation.
- * Develop a small business advisory group to help small business start ups.
- * Coordinate local financial institutions with state venture capital groups and the new Salina Development Corporation.

GOAL

Create tourist dollars for Salina and increase pride in Kansas heritage.

Objective

- * Develop a major tourist attraction in Salina.

GOAL

Promote business management training programs.

Objective

- * Work with identified resources to develop an action plan to address business management training needs.

GOAL

Develop at least one new industry in Salina.

Objective

- * Provide an industrial plant for food processing in the Salina/Saline County area.

GOAL

Create public awareness of conventions and meetings in Salina.

Objective

- * Publish and distribute a monthly calendar to Salina businesses and individuals to enable the citizens of Salina to make visitors feel welcome and to give them the opportunity to promote their products.

GOAL

Directly promote and support local producers of agricultural products.

Objective

- * Provide a place where producers of fresh produce and homemade goods can sell directly to consumers (a farmers' market).

EDUCATION TASK FORCE

GOAL

Decrease functional illiteracy in Salina.

Objectives

- * Establish a permanent Salina Area Council on Literacy, the task of which will be to increase functional literacy by assessing community need, developing effective literacy programs, and securing adequate funding for programs.

GOAL

Ensure minimum competency standards in Salina public schools.

- * Develop and implement a minimum competency testing program in the areas of mathematics, reading and writing as one requirement for advancement to certain grades in and for graduation from Salina Public Schools.

GOAL

Maintain or increase enrollment at Salina's three institutions of higher education.

- * Develop a scholarship and/or loan fund for students attending Kansas Technical Institute, Kansas Wesleyan University, and Marymount College.

GOAL

Improve parenting skills and increase parental involvement in our schools.

- * Develop a program through the Salina schools based on the Missouri Parents as Teachers model.

GOVERNMENT AND GOVERNMENT SERVICES TASK FORCE

GOAL

Improve communication between city government and citizens.

Objectives

- * **Appoint formally a City Public Information Officer.**
- * **Establish a formal city system to convey citizens' concerns to appropriate city officials, board and commission members, and staff.**

GOAL

Determine whether the present structure of parks and recreation in Salina serves community needs and promotes excellence for both programs.

Objectives

- * **Engage a qualified, independent consultant to conduct a comprehensive study of the management structure of the City Park Department and the Salina Recreation Commission.**
- * **Establish a continuing communications network to provide input from all segments of the community regarding the city parks and Salina recreation programs.**

GOAL

Increase public accessibility to and participation in the local city and county governmental process.

Objectives

- * **Require all elected appointed commissions and boards to have 25% of their meetings in public locations throughout the community, and 25% of their meetings at 7:00 p.m. or later.**
- * **Establish the position of ombudsman on the city staff.**

HEALTH CARE TASK FORCE

GOAL

Increase fitness and health among students in Salina schools.

Objective

- * Establish a program of cardiovascular fitness for grades K-12 conforming to national standards and emphasizing individual enhancement/improvement of the quality of life rather than competitive scoring or direct class competition.

GOAL

Provide care for the medically indigent.

Objective

- * Design and implement programs which will care for and support those unable to pay for their own health care.

HUMAN NEEDS TASK FORCE

GOAL

Support autonomy for the elderly.

- * Assist older persons to remain in their homes.

GOAL

Promote the creation of affordable child care facilities for working parents.

- * Establish child care centers available to all children up to 12 years of age, with special facilities for children up to 24 months.

GOAL

Increase public awareness and utilization of available human needs services.

- * Heighten visibility of Hotline-Crisis Information and Referral.

GOAL

Satisfy the needs of people to serve one another and receive services through a comprehensive and coordinated community volunteer program.

- * Establish a Salina Area Volunteer Center.

RECREATION, LEISURE AND ENTERTAINMENT TASK FORCE

GOAL

Provide for the immediate indoor recreational
needs of the Salina community.

- * **Build an indoor recreation complex at Airport Park to serve the community needs which until recently had been served by the KTI Gymnasium.**

GOAL

Provide for the long-term recreational needs of Salina.

- * **Conduct a study of Salina's long-term recreational needs including neighborhood parks and leisure activities for secondary students.**

TRANSPORTATION TASK FORCE

GOAL

Improve access to and through Salina.

Objectives

- * Develop a better east/west access street from I-135 to Ohio Street by widening Crawford Street.
- * Recommend a feasibility study for interchanges on I-135 south of Cloud Street.

GOAL

Eliminate dangerous intersections and allow for safe traffic flow in Salina.

Objectives

- * Upgrade intersections and improve traffic flow in accordance with a planned system of improvements.
- * Convert the one-way streets of 5th & 7th to two-way streets.

GOAL

Improve public transportation in Salina.

- * Increase the number of flights to hub cities and use larger aircraft.
- * Provide unique public transportation (for example, trolley car or double-decker bus) in and around Salina.

ARTS and HERITAGE
Task Force Members

Whitley Austin
Kay Berenson
Rosie Brungardt
Clyde Calhoun
Gib Cunningham
Jane Ann Davenport
Jerry Dyck
Bernice D'Souza
Carol Exline
Paula Fried
Jim Geisendorf
Katherine Grant
Dean Groves
James Hall
Lynda Hessler Vice-Chair
Mary Lou Johnson
Nancy Klostermeyer
Beth Lull
Dr. Spence McCrae
Steve Morgan
Wendy Moshier
Bernadette Nye
Yvonne Olson
Bev Poos Recorder
Paul Warden
Dr. Tom Wilson Chair

COMMUNITY DESIGN AND ENVIRONMENT
Task Force Members

Eula Allen
Roger Allen
Dale Brooks
Dorothy Carmichael
Brenda Cloutier
Gracie Cox
Randy Graham Vice-Chair
Ted Haggart Chair
Alan Hale
Saralynn Hardy
Gary Harmon
Elaine Headley
Josephine Hernandez
Russ Jones
Don Marrs
Evelyn Maxwell
Dr. Spence McCrae
Millie Moye
Abner Perney
Harris Rayl
Max Redding
Mary Jo Reed Recorder
Gayle Rose
Steve Snyder
George Toland
Jack Weisgerber
Warren Winkler
Mark Zimmerman

COMMUNITY SPIRIT AND IMAGE
Task Force Members

Pat Ackley	
Janice Allen	Recorder
Dave Antrim	Chair
Gary Cook	
Rita Cook	
Jim Cram	
Donna Fitzgerald	
John Garcia	
Ron Garland	
Timili Gartner	
Charles Griffin	
Liz Harbin	
Nancy Haugh	
Mary Jo Heath	
Ed Hulse	
Coleen Jewell	
Mike Kelly	
Mary Ann Kempke	
Ann Knowles	
Lewis LaPierre	
Mike Loop	
Tom Martin	
Brenda McDaniel	
Rod Meier	
Hanne Middleton	
Shannon Rayl	
Craig Roberts	
Carol Rohrer	
Kristen Seaton	
Dottie Wallace	
Roy White	Vice-Chair

ECONOMIC GROWTH and AGRICULTURE
Task Force Members

Phyllis Anderson
Dick Barlow
Richard Brown
Shannon Buchanan
Bonnie Byer
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CHAMBER REPORT

AN OFFICIAL PUBLICATION OF THE SALINA AREA CHAMBER OF COMMERCE
Volume 26, Number 6 June 1967 Salina, Kansas

Goals Program Moves Into Final Stages

some exciting future plans for Salina. After the Assembly, a special writing committee will polish the goals, submit them to the Task Forces for final approval, and then put the proper documentation and history of the effort into a final report. That report will be the center of attraction at a special celebration September 17 entitled "We the People" at 4 p.m. It will honor the 200th anniversary of the U.S. Constitution and the end of the community-wide goal setting process. The location of this event will be in the commons area between the Library and City-County Building. The festival-like occasion will feature bands, bunting, balloons, and characterizations of Alexander Hamilton, Thomas Jefferson, Benjamin Franklin, and others. Everyone is invited to attend.

your Chamber a year ago in an effort to plan and determine goals for our city for the next five years. Karen Graves and Gary... charting the program. As this mass begins to wind... reflect on what community will goals and objectives... better community is the sense of force members... benefit is the... the problems, or... Goals for Salina... DEVICE to give... of the commu...

Goals for Salina was initiated by



The Goals for Salina program is moving into the home stretch. The ten Task Forces have finished their research and are putting the finishing touch on the goals and objectives they will recommend to the Steering Committee at a "Goals Assembly", Saturday, June 6, at the Day's Inn. Some of the items the Task Forces have recommended give promise of

Diplomats Calling On Members

As the saying goes, "Keep those cards and



Local chairman Larry Bell (left) and committee member Pat Fronsdel (right) and Carol Klotz of AAA Rent a Car.

SIZZLE COMMITTEE MEETING !!!

Thursday, May 7th 7:30 p.m.

23 Crestview Dr.
(Graves)

1. Welcome new members
2. Discuss Goals For Salina June 6 Assembly
3. Plan for WE THE PEOPLE event September 17, 1967

Regards: Karen Graves
827-5854

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S
CHAMBE

Local/Kansas

Experts say Salina should let mayors serve longer terms

By SHARON MONTAGUE Staff Writer

Salinians should consider election of a mayor-at-large and should keep its commission-city manager form of government, according to two experts who spoke Thursday to a Goals for Salina task force.

Ernie Mosher, executive director of the League of Kansas Municipalities, said that a mayor elected to a four-year term would be highly visible, recognized as a political leader and have pull with the state Legislature. But, he said, such a mayor would have to be paid well and have an adequate staff.

"With mayors serving one-year terms, he said, Salina is not getting all it could out of its mayors.

"It takes more than one year for an individual to elevate the position of mayor to a strong leadership position," he said.

A mayor elected to a four-year term would provide some stability for the city, Mosher said, while providing a vision for the city and some leadership.

"There would be a continuing temptation to mess around in the administrative affairs of the city with an elected mayor, but you can deal with that," Mosher said.

The discussion about possible changes in Salina government came during a meeting of the government

and government services task force of Goals for Salina, a Salina Area Chamber of Commerce-initiated program to plan the city's future.

Joe Pascoette, director of the Hugo Wall Center for Urban Studies at Wichita State University, said the fear that an elected mayor would try to mess in the everyday affairs of the city was one reason that Wichitians recently rejected such a proposal.

But, he said, an elected mayor would be "so busy representing the city before the Legislature and before citizens that he would have no time to wonder if the manager was doing his job."

Pascoette said the manager and the mayor would have different focuses, with the manager acting as the administrative and professional leader and the mayor serving as political leader for the city.

Mosher said Salina should keep its commission-city manager form of government, even if it tooves to an elected mayor.

"Salina is a \$24 million corporation," he said. "To think that it can deal without professional expertise is indeed naive."

Pascoette agreed that Salina should keep its commission-city manager form of government.

"The answer is not only yes, but hell yes," he said. "I can think of no reason why you should change."

Goals for Salina

These are meetings next week of the Goals for Salina task forces, which are to establish five-year goals for the community. The program was initiated by the Salina Area Chamber of Commerce. The meetings are open to the public.

Monday
Education, 7:30 p.m., room 208 of Smoky Hill Museum, 211

Tuesday
Heritage, 7 p.m., Smoky Hill Museum, Spirit and Immanuel Room Hospital, 139 N.

Wednesday
Growth and Agm., room 208 of Museum, 211 W.

Rumsey Named Goals Co-Chairman



Gary Rumsey, president of Bank IV, has been named co-chairman of Goals for Salina. Gary will succeed Jim Garner, Southwestern Bell Telephone Company, who was transferred to Topeka. Gary will co-chair the project with Karen Graves.

The Goals project was started in September last year. It allows Salinians a chance to determine short and long-term goals in several specific areas. The project will run through September 1967.

First of water plant bonds to be issued

The Salina City Commission gave initial approval Monday to issuing \$2.85 million in revenue bonds to finance improvements at the city water treatment plant in the 400 block of Fifth Street.

The bond issue was the first of three that will amount to more than \$10 million to complete renovation of the plant.

The first phase of the project includes funding for reconstruction and automation of the sand filter system, which cleans the water.

Plans for filter reconstruction are complete. City officials expect to open bids in August, and construction could begin in October.

Funds for drawing plans for expansion of the water supply and plans for renovation of the settling basins and equipment also are included in

the bond issue. Construction of these projects would be included in the second phase, which would be contracted in 1968.

The commission intends to coordinate plans for expanding the water supply from the Smoky Hill River with river cleanup projects that may be recommended by a task force of Goals for Salina — a program initiated by the Salina Area Chamber of Commerce to study city needs.

The city also draws water from wells within the city.

The bonds will be repaid through an increase of up to 40 percent in water rates to city water customers. City Manager Rufus Nye said the average water customer pays \$108 a year. An increase of 40 percent would raise the bill to more than \$140 a year.

5-19-67



FULL GOALS ASSEMBLY

JUNE 6, 1987

The Salina Journal Tuesday, June 9, 1987 Page 4

Opinion

The Salina Journal

HARRIS RAYL, Editor and Publisher
KAY BERENSON, Executive Editor

SCOTT SEIBER, News Editor
LARRY MATHEWS, Assistant News Editor

BEN WEARING, Weekend Editor
MARY JO PROCHAZKA, Associate Editor

Salina goals

Sometimes it seems the new theme song of our age is "You gotta have goals."

But even those jaded by motivational speakers would agree that goals are not bad things for communities to have. Salina is well on its way to getting some worthy ones.

Salina who have been working on the Goals for Salina project gathered Saturday morning for a first look at their joint efforts.

More than 300 Salinians have been involved in Goals for Salina, which began more than a year ago. Organizers estimated that those working with the 16 task forces have spent more than 10,000 volunteer hours.

The goals presented are varied and far-reaching.

Some are endorsements of projects already much discussed and generally supported — rehabilitating the Smoky Hill River channel through Salina and widening Crawford from

Task force members came up with some interesting new ideas as well. Among these were proposals for a trolley or double-decker bus for public transportation; a cardiovascular fitness program for grades K-12 in Salina public schools; competency tests for local students, with passing grades required for promotion or graduation; a revolving loan fund for students attending Kansas Technical Institute, Kansas Wesleyan or Marymount College; a farmers market to sell local produce direct to the consumer; a volunteer organization to promote pride in Salina; an annual ethnic festival or founders' day; and a project to involve parents in their children's education.

And those are just a few of the ideas.

A self-confessed "skeptic" of Goals for Salina this week said he was "impressed" by the goals.

He had feared, he said, that the goals would be just so much promotional hype, more economic development jargon.

He was pleasantly surprised to discover the goals were things "that might actually help people."

That is what Goals for Salina is supposed to be about — helping people who live and work and study and play and raise families by making our hometown a better place for all those things.

It's off to a good start.

have, in the chairman, ing around a done. forced build- complex at past.

Goals

(Continued from Page 1)

lowed in the main channel south of Crawford.

Goals from the Transportation Task Force center on improving streets and upgrading air transportation.

Roberto Garcia said his committee would like to see Crawford widened to four lanes on its entire length, and an I-135 interchange constructed at Magnolia. A committee should be established to study how air transportation could be improved, he said.

The Recreation/Leisure Entertainment Task Force supports the idea of building an indoor recreation complex at East Crawford Park, according to Dave Sellers. Sellers said the complex will be needed to replace the Kansas Technical Institute gymnasium, which won't be available for city programs in the future.

Roberts said his goals committee also wants construction of four new neighborhood parks to be stopped until a study can be done on whether wading pools are needed. The neighborhood parks committee also could try to come up with ideas for recreational programs for teenagers.

Ed Pogue, a member of the Government and Governmental Services Task Force, said his committee has found that Salinians don't understand city policies dealing with budgeting, zoning and police business.

His committee suggested that the city appoint a public information officer to teach people about those city policies.

Pogue's group also would like to see the city and county commissioners have their public meetings in buildings throughout the city. The committee also suggested that some of the meetings be in the evening so more people could attend.

Tom Wilson said the Arts and Heritage Task Force would like to see the city study the feasibility of building a 2,000-seat performing arts center, which would attract touring performers traveling between Kansas City and Denver.

If such a center were available, those performers could stop here for one-night shows. Currently, the 1,000-seat Marymount College theater is the city's largest, and it does not hold enough people to make the performance profitable.

Wilson said his committee also would like to see Salina plan an annual founder's day or ethnic festival to celebrate the city's history. A third suggestion is that the

Detle Wallace said the Community Spirit and Image Task Force would like to see the city create a permanent committee to boost Salina's image.

Volunteers on the committee would do such things as sponsor a Salina trivia radio contest and print placemats for restaurants listing facts about and attractions of the city.

The committee also suggested that someone sponsor an annual essay contest in the schools, using the topic, "Why I Love Salina." Through writing and researching their essays, Wallace said, students would be reminded and to help

colleg A p Crow is to I food Dered value here. I Lare the I rchols

is a major tourist attraction, such as a museum detailing the history of wheat and milling in Kansas, were established here, Thomas said.

Marshall Stansen said his Health Care Task Force would like to see the school district start a program by September 1990 in which children would be taught to enjoy exercising and improving their bodies.

The Human Needs Task Force would like to see affordable child care centers for working parents. Tim Rogers said a committee could be appointed to encourage busi-

The Salina Journal Thursday, June 4, 1987 Page 17

Task forces 'kick off' goals Saturday

Last September, the more than 300 volunteer members of Goals for Salina "kicked off" the program with a rally.

Saturday, almost nine months later, the 16 Goals for Salina task forces will "kick off" their goals.

The task forces, which have been meeting separately, will convene Saturday from 9 a.m. to noon at the Days Inn in town in their kind of recommended goals to the writing committee.

Each task force has come up with a list of five to 10 goals for Salina that would be implemented or in progress by 1991. The goals will be reviewed Saturday, said Karen Graves, co-

chairman of the program.

After Saturday's "goals assembly," the writing committee will polish the goals and perhaps combine some of them, Graves said. They then will be submitted to the task forces for final approval before going into a final report.

That report will be presented to the public at a special celebration Sept. 17 in the commons area between the Salina Public Library and the City-County Building.

The event, entitled "We the People," will be conducted in conjunction with a celebration marking the 200th anniversary of the U.S. Constitution. The festival like occasion will feature

bands, dancing, balloons and characterizations of the Founding Fathers.

The community wide goal-setting process was initiated a little more than a year ago by the Salina Area Chamber of Commerce.

Graves said she is pleased that the program has made it this far.

"It has been a massive volunteer effort," Graves said. In addition to the benefit of devoting goals that will make Salina a better community, Goals for Salina also has educated about 300 people on community issues and has discovered new community leaders, she said.

T1 Salina J The Journal

Salina, Kansas SUNDAY June 7, 1987

75 Cents

Ambitious plans presented at goals meeting

By BRADON MONTAGUE Staff Writer

In September of 1986, some 300 Salinians gathered at the Bicentennial Center to kick off the Goals for Salina program, sponsored by the Salina Area Chamber of Commerce. And Saturday, after nine months and 10,000 hours of work, those Salinians gathered again, goals in hand, ready to have their suggestions written into final form.

Karen Graves, chairwoman of Goals for Salina, said the writing committee will compile the 42 goals, then the steering committee will begin working with the Salina School Board, the Salina City Commission,

the Salina County Commission and other groups to implement the goals.

The final goals will be presented during a ceremony at 4 p.m. Sept. 17 at the City-County Building, in conjunction with the celebration commemorating the bicentennial of the United States Constitution.

One of the more unique goals presented Saturday was from the Education Task Force that called for the creation of a "Parents as Teachers" program in the Salina School District.

Mike Beatty, spokesman for the committee, said there is a lack of parental involvement in education. Under "Parents as Teachers," which

is patterned after a Missouri program, parents would be told what their children should know before the children enter school.

Parents also would be advised about how to help their children advance through school.

The education committee also would like the school district to develop and implement a minimum competency testing program in reading, math and writing. Students in certain grades would have to pass the tests before advancing and before graduating.

The top goal of the Community Design and Environment Task Force is to revitalize the seven-mile stretch

of the Smoky Hill River Channel that runs through Salina, according to Randy Graham. The panel recommended that another committee be established to determine how the channel could be beautified.

"It will be a substantial expense," Graham said, "but the more we studied it, the more obvious it became that it was of the utmost concern to citizens."

Once the water flow is increased and silt removed from the channel, Graham said walking and jogging trails could be made along the banks, and non-point loading could be a-

(See Goals, Page 11)