



## DEVELOPMENT INCENTIVE PROGRAM Entertainment Grant Guidelines and Application

### GUIDELINES

**DIP Entertainment funding** promotes cooperative programming of one or more Salina Downtown businesses.

**AVAILABLE FUNDS:** SDI has a maximum of \$3,000 to award on a competitive basis for the remainder of 2019. Minimum single grant request is \$50. Maximum single grant request is \$200.

**MATCHING REQUIREMENT:** All applications are competitive and require a minimum cash only match of \$1 private investment, per participating business, to \$1 Development Incentive Program (DIP) grant funds. In-kind contributions will NOT count towards the required match.

**ELIGIBILITY:** Any Salina Downtown business in good standing (Service Fees **MUST** be current), may participate in an application for DIP Entertainment funds. All participating businesses must agree to include the Salina Downtown logo and name recognition in all marketing materials associated with their Entertainment Grant.

Any Salina Downtown business in good standing may participate in one entertainment grant per month (provided funding is available), however preference will be given to first-time grant applicants. Priority will be given to BID dues-paying members.

#### INELIGIBLE PROJECTS:

- Projects with no minimum 1:1 match
- Applications are NOT accepted from businesses located outside the downtown district.
- Any event initiated prior to the award date.

**APPLICATION PERIOD:** Applications are accepted monthly (if funds are available).

Application must be made at least 30 days in advance of the event. No events will be considered less than 30 days ahead of the scheduled event.

**ELIGIBLE USE OF FUNDS:** Entertainment only. Projects may include but are not limited to:

- Buskers
- Bands (indoor and outdoor)
- Acoustic Acts
- Street performers (with proper city approval)
- Plaza performances (must fill out a Plaza use permit through SDI)

**DEVELOPMENT INCENTIVE PROGRAM  
Entertainment Grant Application**

Primary Contact for this application: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Mailing address: \_\_\_\_\_

Salina Downtown Businesses in the event (minimum of 1 eligible businesses)

1. \_\_\_\_\_ Applicant signature \_\_\_\_\_

2. \_\_\_\_\_ Applicant signature \_\_\_\_\_

**TOTAL EVENT COST \$** \_\_\_\_\_

**Entertainment Amount Requested \$** \_\_\_\_\_ (Maximum request \$200)

**Another sponsorship/grant funding request (from SA&H or private donor)? \$** \_\_\_\_\_

**Total Private Match \$** \_\_\_\_\_

Event Name: \_\_\_\_\_ Event Date: \_\_\_\_\_

Event time: \_\_\_\_\_ Name of performer: \_\_\_\_\_

Who will be billed for the performance: \_\_\_\_\_

Do you need outdoor electricity turned on? \_\_\_\_\_

How do you plan to market this performance/event? Be sure to add the Salina Downtown logo and name mention in all advertising.

\_\_\_\_\_  
\_\_\_\_\_

**The merchant will oversee paying the performers. After proper proof of the paid performance, SDI will issue a check to the merchant, in the awarded amount, within ten (10) businesses days.**